

Tired of Waiting?



Tired of waiting for decent broadband?

BBC iPlayer slow and jittery?

Slow broadband stopping you working from home?

Faster broadband can make a big difference to your life, no matter what your age, location or circumstances. It is up to 10 times faster than traditional broadband. It enables seamless video, photo and computer sharing and backup services . Faster broadband will let you:

- watch catch-up TV without interruptions
- download music and movies in minutes
- do homework online
- buy food and goods easily online
- work from home - or look for a new job!
- keep in touch on Skype and other social media
- access all these services at the same time using different devices in your home.

JOIN THE CAMPAIGN!

Unless we can provide evidence of demand Superfast Broadband will only be rolled out in large towns and cities. **Do you want to miss out ?**

Please let friends and family know about the campaign and register your support:

- register online at www.superfastberkshire.org.uk
- call us on **01635 503003** 08:00 – 17:00 Mon-Thur
08:00 – 16.30 Fri. Closed Sat/Sun

Please note, registering support does not commit you to sign up to any new service.


SuperfastBerkshire
Connecting Communities

Many parishes don't realise the existence of this campaign and especially the significance of it.

24 parishes in West Berks have "Digital Champions" who are actively engaging their residents, small businesses and organisations and either encouraging them to register or signing them up on the spot with sessions in pubs, local shops and village shows.

This has nothing to do with the BT Race to Infinity campaign which many people signed up to and which concluded in 2011.

You may well ask – "Why should we register?" The short answer is that if the successful supplier, who will be contracted to supply the service from February 2013, will see "hot spots" (i.e. quick win areas and a rapid return on investment). These "keen" areas will get 24Meg+ broadband early in the process. No interest areas may well not be upgraded at all. This sign up process is to encourage the supplier to invest 50% of the upgrade costs (25% is supplied by central government and 25% by the 6 Berkshire Councils). We need the investment to complete the job, and we will have failed if there are areas that still have poor broadband.

Also, you may say – "My broadband's fast enough". In the next 5 years it is projected that each household and small business will need 10 times their current "speed". More devices in every property, gaming on line, uploading video clips, streaming movies, on-line consultations with a doctor (yes this is happening in trial areas with a pulse/blood pressure/temperature monitor that plugs into a PC USB socket and is produced by 3M).

So, we're asking each parish that doesn't already have a councillor (or member of the parish) to appoint a "Digital Champion". We will do all printing for flyers/posters, give training, support sign up sessions, etc.

Please note that registering only shows interest and commits you to NOTHING. It can only help and you won't get any junk mail.

Please look at www.superfastberkshire.org.uk and click on the bottom right link to see an interactive map of registrations. Scroll to zoom in to postcode level. You can register on the HOME page Register tab. It takes 2 minutes and anyone with an email address and postcode can register. The more the better!

How's your parish doing? Does everyone complain about poor speed, no broadband, etc., with children getting frustrated as they try to do their homework or view videos? Help to give your parishioners the broadband they are demanding, or most certainly will need very soon.